



SIGMA GAMMA RHO SORORITY, INC.

LAMBDA BETA SIGMA ALUMNAE CHAPTER

"A Non-governmental Organization Associated with the United Nations Department of Public Information"

Soror Nicole Taylor

Springfield, MA

Phone: 413.233.6138

Email: lbs.sgrho09@gmail.com

sgrhowesternmass.com

FOR IMMEDIATE RELEASE

SIGMA GAMMA RHO TO HOST 4th ANNUAL CELEBRITY BARTENDING FUNDRAISER

JUNE 30, 2022, SPRINGFIELD, MA | To continue to find ways to acknowledge and celebrate the diversity of small businesses in downtown Springfield, LBS is “hoppy” to announce the return of their notable Celebrity Bartending fundraiser on Thursday, June 30th from 6:00-9:00pm. This year’s featured venue will leave residents roaring with cheer as the alumnae chapter welcomes White Lion Brewing Company as their primary partner.

LBS is pleased to invite residents for a night full of networking and friendly competition. Celebrity bartenders will consist of community leaders from a variety of industries. These personalities will join forces to raise funds for the alumnae chapter and compete for the highly anticipated Fan Favorite award. Bartenders will showcase their “craft” by using their wit and charm to earn tips while pouring some of your favorite New England brews on tap.

This is Lambda Beta Sigma’s fourth annual fundraiser. After welcoming residents in the summer of 2018, the social event has spotlighted several community leaders, stakeholders, and small businesses. Notable bartenders have hailed from the Springfield Thunderbirds, HOT 93. 7 FM, ESPN, MassLive and various organizations across western Massachusetts and northern Connecticut. The event took a one-year hiatus and returned as a virtual offering in 2021 due to COVID-19. Sigma Gamma Rho members are very excited to officially welcome the fundraiser back to its original in-person capacity, as they kick off the organization’s first of many local Centennial celebrations of 2022.

Sigma Gamma Rho Sorority, Inc., is one of the largest Black, Greek-letter organizations with over 500 chapters both domestic and international and boast 95,000 members worldwide. The Lambda Beta Sigma Alumnae Chapter (LBS) has been serving the western Massachusetts region since 2009. For more information about the members, programs, and services of LBS, please visit sgrhowesternmass.com.

Sigma Gamma Rho Sorority Inc. is a non-profit organization founded November 12, 1922. Our aim is to enhance the quality of life within the community. Public service, leadership development, and the education of our youth are the hallmarks of the organization's programs and activities. Sigma Gamma Rho addresses concerns that impact society educationally, civically, and economically.

www.sgrho1922.org